Julie Pangallo

My name is Julie Pangallo and I am asking for your vote for the Board of Directors.

Let me start by telling you what I am not. I'm not a show home. I'm not a breeder. And I'm not a trainer. I do not make my living with these horses, and I have the utmost respect for those of you that do. I bought my first horse at 30 (cuz my mom couldn't say no anymore) and decades later fell hopelessly in love with this magical breed. I love my Vanners, and still have 3 Quarter Horses because I owe them a comfortable old age.

What I bring to the table is 14 years of non-profit experience in the art world. I also spent 20 years in Radio/TV with a focus on event marketing. I feel this is how I can best serve GVHS:

I believe the most important thing we can do for the breed is protect the breed standard, educate and work to maintain the highest possible value of these horses. We all win when the value and demand remain high. That is why I'd like to focus on the breeders. They are the backbone of GVHS and the future depends on how well this generation honors the breed standard. There needs to be a Breeders Committee to address education, health concerns, etc as well as breeder awards based on integrity and quality.

Our focus is heavily on showing, which I find strange because such a very small percent of our membership actually shows. But we can leverage shows more effectively to promote and grow the breed. With promotion, sponsorships and cross-promotional partnerships we can garner media support, build attendance and draw people in +to meet the horses. It's a trap. They'll fall hopelessly in love and want one. Or two. Or the full set! By growing our attendance, the shows can actually benefit ALL members.