

## GVHS MARKETING & PUBLIC RELATIONS COMMITTEE

The GVHS Marketing & Public Relations committee creates awareness of the good work that the GVHS does, it's events and programs, by creating marketing campaigns, promoting events, creating advertising and posting on social media platforms.

The committee also monitors social media for issues or needs of members or anyone regarding the GVHS or the Gypsy Vanner horse. They will direct the issue to the appropriate person within the GVHS so these can be resolved. Acts as a liaison between social media and the GVHS offices.