



Call for Submissions

# THE VANNER 2021

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The Gypsy Vanner Horse Society is pleased to offer its members as well as breed enthusiasts an official publication for the Gypsy Vanner Horse and the Society. The publication is *The Vanner* and the 2020 issue will be ready for distribution in SUMMER 2021. The theme of the 2021 edition is **25 Years of the GVHS**.

This annual yearbook is designed to provide educational information on the Gypsy Vanner Breed and the GVHS Registry as well as celebrate members' accomplishments in the show ring and participation in other equine activities (parades, expos, therapy horses, endurance and trail riding, etc.).

We invite industry professionals and GVHS members and owners to submit articles that can be included under one of the following sections:

- GVHS Mission and Goals
- Defining the Vanner Breed
- **Celebrating 25 Years of the GVHS**
- Vanner Tales- Inspiring & Heartwarming Stories
- Vanner Versatility
- GVHS Industry Partners: US Dressage Federation, American Driving Society, Equine Trail Sports, Western Dressage Association of America
- 2020 Awards and Recognition
- Vanner Health & Welfare

## Feature Articles

The GVHS prefers relevant, equine-related, informational, training, or how-to articles, but all ideas are given consideration. Try to keep article submission within 1800-2000 words. Generally, educational articles should be written in the third person and be based upon well-established practices and standards and published/recognized industry references. While horse and farm names may be referenced in explaining and supporting the information presented, these articles are not meant to be written as "advertorials" or first person "opinion" pieces.

On a limited basis the GVHS will accept stories told from a first-person perspective (Vanner Tales- Inspiring & Heartwarming Stories) up to approximate 1200 word limit.

## Event Write-ups

News stories should include a synopsis of the event (who, what, where, when, and why) and photos. Submission length should be commensurate with the scale of the event, i.e. for a one-day local event, 300 words and 1-2 photos, whereas for a large-scale event, 600-800 words, and several photos would be appropriate.

## Photographs

The GVHS accepts high-resolution color photos (*minimum 300 dpi, at least 4x6 inches*) to accompany articles and news stories and to highlight the various annual GVHS awards.

If you are submitting photos for publication in the magazine and they are taken by a professional photographer, it is your responsibility to obtain appropriate permission from the photographer. The GVHS may request a copy written verification of license /permission to utilize. The GVHS will reject photos containing a photographer's watermark indicating photo is a proof or for limited use only.

All photos should be clear, with non-busy backgrounds whenever possible. Ideally, awards photos will show your Vanner at its best; well groomed, exhibiting the look, performance, and value that is the Vanner.

### General Guidelines:

1. All articles and advertisements must honor and respect the Gypsy Vanner Horse Society and the Gypsy Vanner Horse. Within the publication GVHS registered horses will be referred to as Gypsy Vanner Horse, Gypsy Vanner, Vanner Horse, or simply Vanners. Horses featured in articles must be GVHS Registered and the articles must not promote other *gypsy horse* Associations/ Registries.
2. All articles should be submitted in either Word (.doc) or Rich Text Format (.rtf). Submit photos to be considered for inclusion with the article.
3. Writers may submit more than one article, however, based on the page limit for the publication and the number of submissions we receive, not all articles submitted may be selected for publication.

The GVHS reserves the right to reject or to edit any articles or content submitted to support these guidelines.

It is always a good idea to query us prior to submitting. Please send queries, with a detailed outline of what you plan to write about, to [muttikathy@gmail.com](mailto:muttikathy@gmail.com).

**Do not miss the opportunity to contribute to this Annual publication with distribution to all GVHS members and at major events throughout North America reaching an audience of over 15,000 equine enthusiasts.**

**SUBMISSION DEADLINE: June 15, 2021**

Direct questions and submissions to: Katherine Mutti, [muttikathy@gmail.com](mailto:muttikathy@gmail.com), 519-846-0131